

Sue B. Zimmerman *Media Kit*

Name: Sue B. Zimmerman

Title: Founder & CEO

Company: Susan B. Zimmerman Enterprise, LLC

Website: www.suebzimmerman.com

Popular Products:

Ready Set Gram: suebzimmerman.com/rsg

The Hashtag Handbook: suebzimmerman.com/hh

Social Media Accounts: (hyperlinked below)

suebzimmerman



theinstagramexpert



Social Reach: (as of Oct 2016)

Instagram - @SueBZimmerman - 41,300 followers

Instagram - @TheInstagramExpert - 41,200 followers

Facebook - Sue B. Zimmerman Enterprise - 11,838 likes

YouTube - Sue B. Zimmerman - 8,122 subscribers

Twitter - @SueBZimmerman - 17,300 followers

Periscope - @SueBZimmerman - 21,660 followers

Instagram For Business Facebook group - 5,450 members

Bio: Sue B. is the #instagramexpert, creator of the online Instagram course

“Ready Set Gram”. She's a popular CreativeLive instructor, powerful speaker on prominent stages like Social Media Marketing World and highly sought after business coach. She's passionate about teaching business owners and marketing professionals how to easily leverage the power of Instagram to get tangible business results. As a serial entrepreneur, Sue B. has 30 years of business experience, including SueB.Do, Boxer Rebellion and Sue B. Zimmerman Enterprise. With her extensive knowledge of social media it's Sue B.'s mission to teach, mentor and empower others to be highly successful entrepreneurs.

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Experience: Sue B. is the master at connecting and empowering others to be successful entrepreneurs and marketing gurus. She's found a really awesome niche teaching social media to clients and absolutely loves the power of Instagram. It has helped her to build her own network and increase sales and she is inspired to teach others what she knows. She also helps entrepreneurs launch and grow their own businesses. By embracing new technologies, there is a sea of possibility waiting for savvy entrepreneurs to navigate.

Hear from Sue B...

When people ask me what I do for a living, I tell them:

I help business owners find success on Instagram.

But what I really want to say is:

I show business owners how to develop a social media strategy that does more than just build awareness.

But what I really, really want to say is:

I'm a network ninja who believes that sometimes all it takes is a smile, a selfie, and a sunset to make people happy. Using my passion for all things social I've built a thriving online community that is helping business owners, big and small, take charge of their social media marketing strategies.

I'm Sue B Zimmerman , also known as #TheInstagramExpert, and I have built my career empowering entrepreneurs and marketing professionals to utilize the power of Instagram to get tangible business results. As a highly sought after business coach, I've traveled the world speaking, inspiring, and sharing my knowledge and extensive experience about social media marketing. With over 30 years of business experience, including SueB.Do, Boxer Rebellion, and Sue B. Zimmerman Enterprise, I know what it takes to build a million dollar business. As a mentor to young people, I've spoken at multiple universities about building a business and how you can find success doing what you love.

I've always had a passion for business; I launched my first million-dollar business when I was only 22 years old (Boxer Rebellion).

I'm a leader in the Instagram marketing field, having developed the first comprehensive online Instagram course, "Insta-Results" and "Ready Set Gram."

I've traveled around the world sharing my expertise, including popular courses on CreativeLive, Social Media Marketing World and other prominent stages.

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Notable Projects

- Instructor of Creative Live's Instagram Marketing For Small Businesses Spring 2014
- Instructor of Creative Live's Sell More With Instagram Fall 2014
- Host of Sail To Your Success Conference Fall 2014
- Instructor of Creative Live's Get Social: Connecting Your Business Channels Fall 2015

Previous Speaking Engagements

- Ontrapalooza October 2016
- Social Media Day Chicago June 2016
- Social Media Camp 2016 May 2016 - Keynote Address
- Before Conference May 2016
- Social Media Marketing World 2016 April 2016
- Tropical Think Tank March 2016
- Brand+Aid Marketing Conference November 2015
- Social Boom 2015 October 2015
- Social Media Day San Diego June 2015
- Internet Prophets Live May 2015
- Romance Travel Forum May 2015
- Savvy Sexy Social Live NYC April 2015
- Social Media Marketing World March 2015
- Ultimate Womens Conference Jan 2015
- Massachusetts Conference For Women December 2014
- GIFTE Think Tank Toronto June 2014
- Speaker Social Media Camp May 2014
- Massachusetts Conference for Women December 2013

Previous Speaking Topics

- Amplify Your Social Presence: Your 3 for 1 Social Media Plan
- How to Build An Email List With Instagram
- Instagram Stories For Business
- 7 Real Ways To Make Money On Instagram
- Instagram Marketing For Beginners